

**DRIVEN BY INTELLIGENCE,  
ANCHORED IN SAFETY,  
BEYOND TRANSPORTATION.**

THE SMART CHOICE FOR  
SCHOOL TRANSIT MANAGEMENT



**SATCOP**





## ABOUT US

We are one the pioneers in our domain and have been providing best-in-class solutions to our customers from 14 years. We have attained the distinction of being those rare companies, who provide end-to-end solutions to our clients.

We have a dynamic team of highly qualified professionals, who work tirelessly to deliver reliable solutions. The leadership comes from top corporate brands and has spearheaded businesses for 15+ years.

Our brand MySchool Ride has already received a 4.4+ Rating on Google and is helping 30,000 customers on a daily basis.

## OUR VALUE

At our organization, we believe in transforming the landscape of school bus transportation through cutting-edge technology. Our AI-powered school bus transit management system is designed to ensure the safety and security of each child on board, providing parents, school administrators, and transportation staff with real-time insights and peace of mind for all stakeholders.

### Achievements in Last 12 Months

1000+  
Buses

55+  
Schools

30000+  
Students



Say Goodbye To Stressful Days



Students Always Get To School On Time

# ABOUT MY SCHOOL RIDE

My School Ride is a best in class school bus transit management system designed to address safety and efficiency and convenience of school transportation for both parents and school administrators. This innovative solution offers real-time monitoring, communication, and optimization features to ensure a seamless and secure school bus experience.



## KEY FEATURES

01



### Real-Time Monitoring

Parents and school staff can monitor the precise location of school buses in realtime, ensuring students' safety and providing peace of mind.

### Student Safety

The app offers robust student safety features, including route monitoring, notifications, and emergency alerts, ensuring a secure journey to and from school.



02

03



### Efficient Communication

My School Ride facilitates efficient communication between parents, drivers, and school administrators. It enables messages, alerts, and notifications, streamlining coordination and reducing confusion.

### Instant Notifications

Our My School Ride app provides instant notifications for a child's school commute.



04

05



### Attendance Tracking

Teachers & administrators can easily monitor student attendance on the bus, by using RFID simplifying record-keeping and ensuring the safety of all students.

### Reports and Analytics

My School Ride provides comprehensive reports and analytics, enabling data-driven decisions for better route planning, scheduling, and resource allocation.



06

And Many More Features...



# 3 DELIVERABLES



Parent App

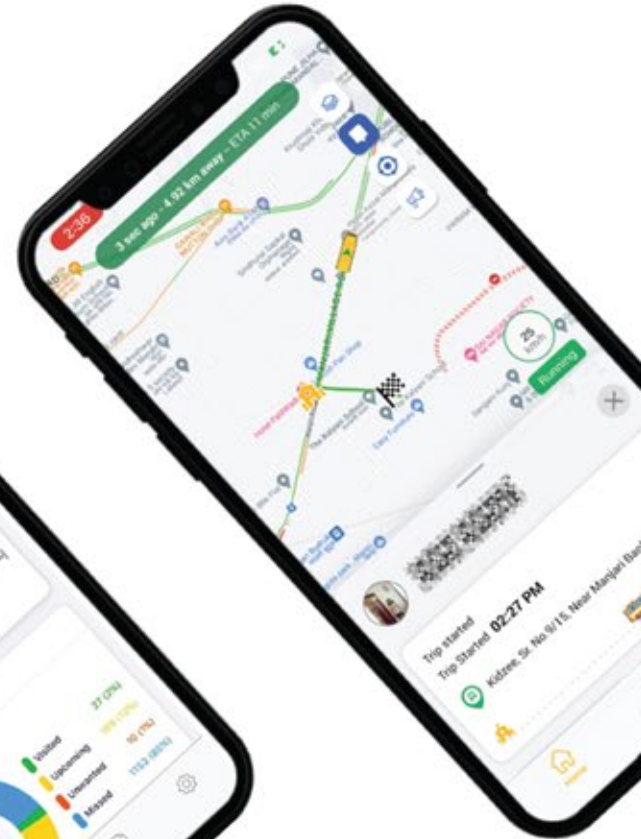
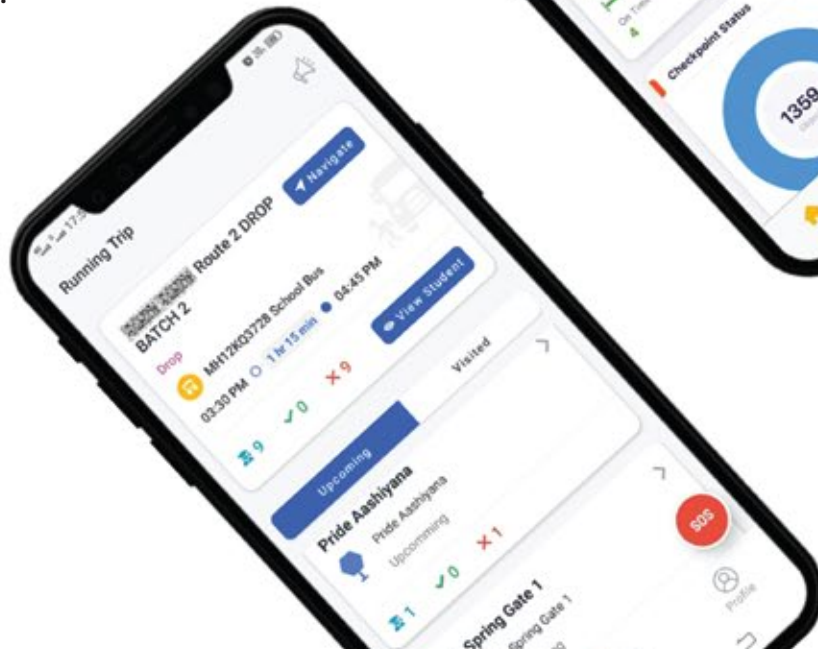


Driver App



Manager App

My School Ride is trusted app by parents and school admins with 4.4+ rating on play store and app store with 1000+ reviews.



# SMART BUS:

Know Where They Are, Anytime, Anywhere.

## FEATURES :

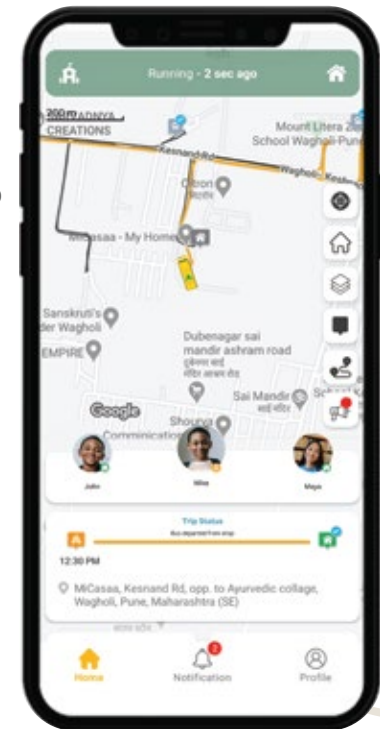
- Real-Time Tracking and Notifications
- Trips Management
- Customized notification/Alerts
- Maintain Vehicle Documents
- Expense Management System
- Student Fees Collection System
- Live Cam Feed
- Route Optimization
- Seamless Communication with Parents and Drivers
- User-Friendly Experience
- Multi Language Support
- Dedicated WhatsApp, Email and On-Call Support



Smart Bus is an advanced school bus tracking solution that focuses on keeping students safe and making transportation easy to manage. It uses smart technology and simple features to help parents, drivers, and school administrators. With Smart Bus, everyone gets peace of mind and can handle daily school bus operations smoothly and efficiently.

## BENEFITS :

- Can see all child allocated in the bus
- Can see all Pickup/Drop Points
- Can see Student allocated on points
- School Bus route and live monitoring
- Announcement for Driver/ Attendant as well as parents
- Change Emergency/Temporary school bus from the app
- Status of Running buses and Parked buses
- Attendance of students
- Wrong direction alerts
- SOS Alerts



# SMART ATTENDANCE:

Simplifying Attendance, Securing Students.

## FEATURES :

- RFID/UHF Attendance Cards
- Real-Time Notifications
- Customizable Reports
- Integration with School ERP Systems
- Tamper-Proof Data Storage
- Emergency Contact System
- Energy-Efficient Hardware



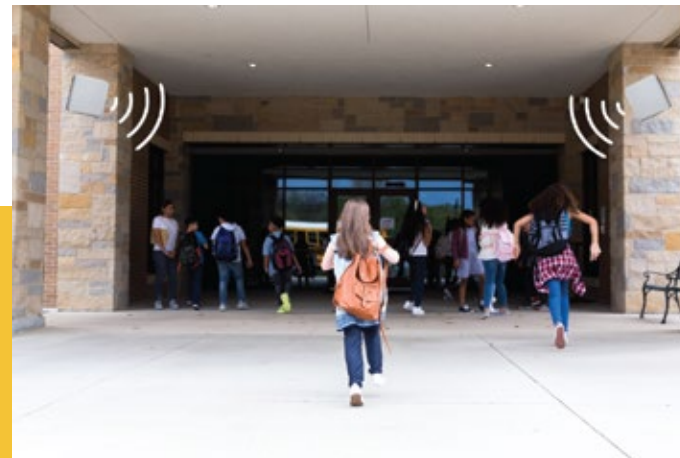
Smart Attendance uses RFID/UHF technology to make attendance tracking fast and accurate. With this system, students simply scan their RFID/UHF cards to mark their attendance, eliminating the need for manual roll calls and reducing errors.

This automated process not only saves time but also ensures student safety by instantly recording when a student enters or leaves school or the school bus. Parents and school administrators can get real-time updates, keeping everyone informed.



## BENEFITS :

- Automates attendance tracking, saving time for teachers and staff.
- Reduces the risk of human errors in attendance records.
- Provides parents with real-time updates for better accountability.
- Enhances security by ensuring students' whereabouts are always known.
- Improves emergency response with instant alerts.





# SMART SURVEILLANCE:

See Everything, Protect Everyone.

## FEATURES :

- 4G Dome Cameras
- Wide-Angle Dashcams
- Video Analytics
- Cloud Storage/Physical Storage
- Driver Monitoring Systems
- Two-Way Audio
- Night Vision Capability
- Event Marking



Smart Surveillance uses advanced 4G-enabled cameras and dashcams specially designed for school buses to keep students safe and secure. These cameras provide real time monitoring, making sure every moment inside and outside the bus is recorded.

This system helps prevent potential safety issues by acting as a deterrent and allows school authorities to respond quickly if something happens. In case of an incident, the recorded footage serves as valuable proof to understand and resolve the situation.

## BENEFITS :

- Enhances student safety by providing continuous surveillance.
- Builds trust among parents by offering transparency.
- Prevents mishaps through proactive monitoring.
- Provides valuable video evidence to resolve disputes or incidents.
- Improves driver accountability with real-time monitoring and feedback.





**Real-time monitoring**



**Playbacks**



**Route Deviation alert**



**Optimized Routes\***



**Instant Alerts**



**Student Attendance**



**Reports & Analytics**



**Safe & Secure**



**Maximized Profits**



**Time Efficient**



**Video Surveillance**



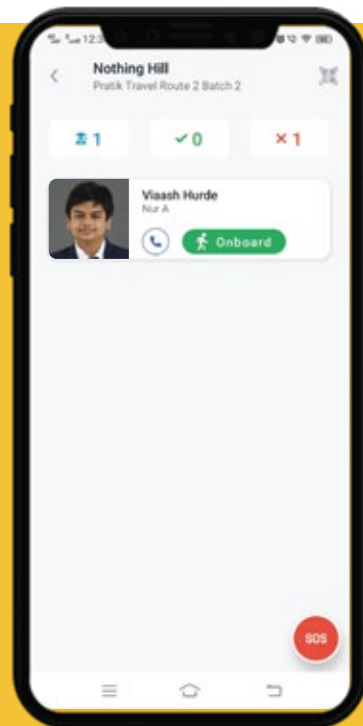
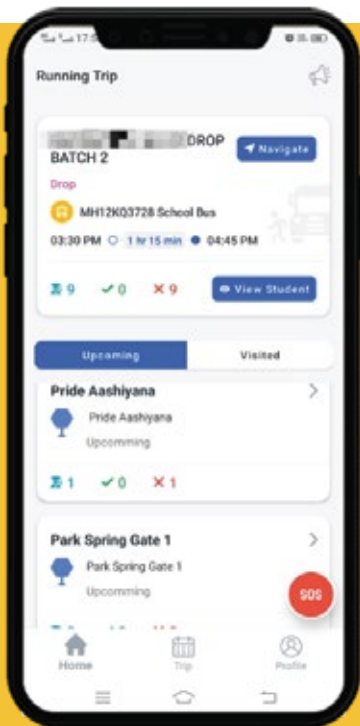
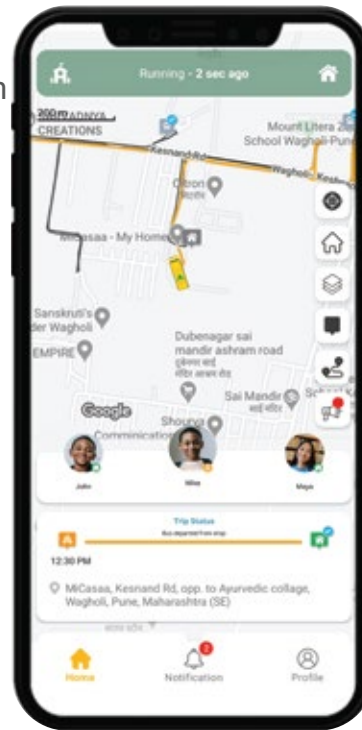
**Notification to Parents**



# PARENT APP

My School Ride parent app helps you pick student/children from their respective bus stops at the right time.

- Student Attendance
  - Announcements From School
  - School Bus Live Monitoring
  - School Bus Routes With Pickup Points
  - Pick-up & Drop Reminder
  - View And Apply For Leave
  - Access Up To 3 Guardians
  - 4G Live Cam Feed\*
  - Pay School Fees Directly from App\*
  - Dedicated WhatsApp and on-call support
  - Multi-Language Support
- Also Many More Features...



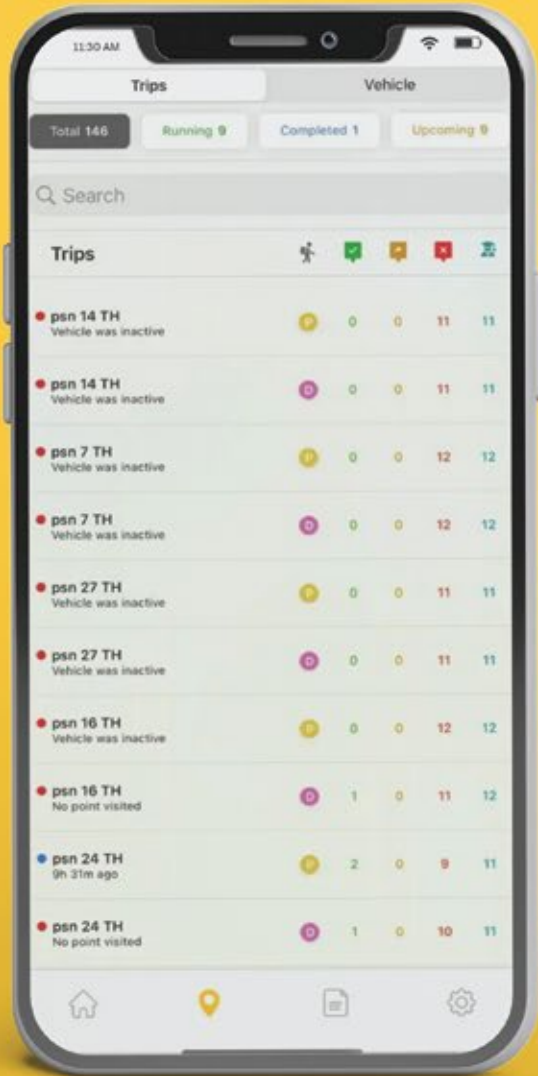
# DRIVER / ATTENDANT APP

Driver app helps drivers to check the directions to their upcoming pickup and drop point that includes important children details.

- Navigation and Trip Details
- Pick-Up Point Optimization
- Student In/Out Report
- List of Assigned Students on the Bus
- Wrong Direction Alert
- Bus Attendant Records Student Attendance
- Bus Attendant can alert Admin with SOS
- User friendly application
- Multi-Language Support



# TRANSPORT MANAGER APP



## BENEFIT TO SCHOOL TRANSPORT TEAM

FEATURES	MY SCHOOL RIDE APP	OTHER TRACKING APP
4G Smart Device With 5 Second Tracking	Yes	No
Centralized Dashboard	Yes	No
Live Tracking Of Trip Pickup/Drop	Yes	No
All Student Data In One Platform	Yes	No
See All Student Pickup And Drop Point On Map	Yes	No
Can Track All Visit Point/Missed Point	Yes	No
Send Announcement To All Parents	Yes	No
Allocate And Change Bus When Needed	Yes	No
Maintain Bus Record/Document/Maintenance	Yes	No
RFID Attendance System	Yes	No
Temporary Tracking	Yes	No
Mobile App For Transport Team For Monitor	Yes	No
4G Live Came Feed*	Yes	No

## FEATURES :

- List of running vehicles, Parked vehicles, and untracked vehicles
- View scheduled trips, Instant trips
- Communicate with parents and drivers
- View student list
- Get customized notifications
- See vehicle details and trip stats

- Maintain vehicle document in app
- Get document Renewal Notification
- Expense management system
- Cost management system
- Dedicated WhatsApp and on-call support
- 4G Live cam feed\*

\*Terms & Condition applied

# ADMIN CONSOLE

Advanced web admin panel with well-structured code that controls every aspect of solution. Dashboard that empowers you to manage task in most efficient manner. A dashboard that helps to analyze overall growth.

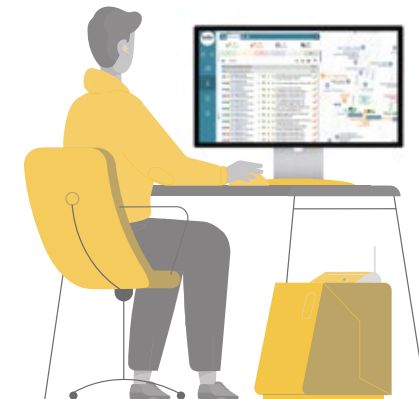


## FEATURES :

- Maintain Vehicle Documents In App.
- Document Expires Notification
- Trips Management
- Cost Management System
- Expense Management System
- Dedicated WhatsApp and on-call support  
(Usually Solve Problem within 24-48 hours)
- 4G Camera Live Feed\*
- Student Fees Collection\*

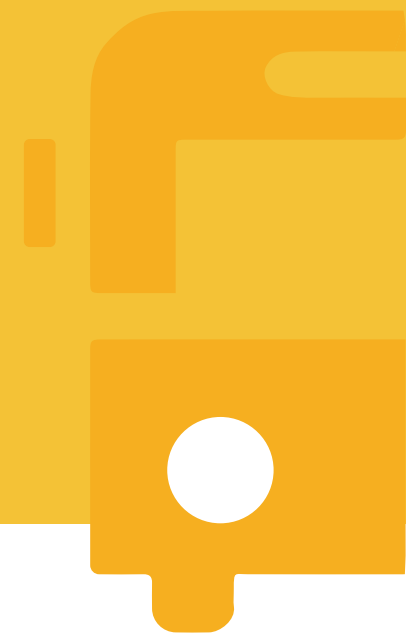
## BENEFIT TO SCHOOL ADMIN TEAM

FEATURES	MY SCHOOL RIDE APP	OTHER TRACKING APP
Can See All Child Allocated In The Bus	Yes	No
Can Mark Attendance From The App	Yes	No
Can Call Parent Directly From The Mobile	Yes	No
Can See All Pickup/Drop Points	Yes	No
Can See Students Allocation Point	Yes	No



# WHY CHOOSE US ?

By choosing our school bus monitoring app, you gain access to a comprehensive solution that prioritizes accuracy, ease of use, safety, customization, and communication, setting it apart from other products in the market.

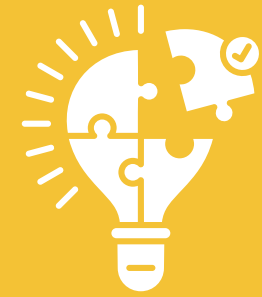


FEATURES	MY SCHOOL RIDE APP	OTHER TRACKING APP	FEATURES	MY SCHOOL RIDE APP	OTHER TRACKING APP
Technology	4G	2G	Estimated Time Of Arrival Notifications	Yes	No
Network Technology Speed	Upto 1 Gbps	50 Kbps	Call Driver From Mobile App	Yes	No
Minimum Tracking Interval	5 Seconds	30 Seconds	Add Upto 5 Users	Yes	No
Specially Designed Parent App	Yes	No	Check Bus Number And Trip Details	Yes	No
Single Parent Multiple Child Tracking In Same App	Yes	No	Instant Alerts From School In Case Of Any Changes	Yes	No
Bus Departure Alert	Yes	No	Apply Leaves From App	Yes	No
Bus Arrival Alert	Yes	No	School Holidays Update On App	Yes	No
Bus Reached School Alert	Yes	No	Seperate Account For Each Parent	Yes	No
4G Live Cam Feed*	Yes	No	Fees Collection*	Yes	No

\*Terms & Condition applied

And Many More Features...

# OUR PROBLEM-SOLVING APPROACH



Our mission inspires us to transcend our boundaries in enhancing the capabilities of school bus administrators. Through the collaborative efforts of our creative think tank and development team, we strive to innovate by introducing groundbreaking and sustainable features. Our goal is to generate positive outcomes for all stakeholders involved in the field of school bus administration.

## FOR TRANSPORT TEAM



- A centralized method to keep track of every trip
- A centralized live platform to manage all student's information
- A platform to manage all student's pickup and drop points
- Daily performance audits for buses and trips
- Alerts in case the driver takes unwanted stops or deviates its path
- With an admin app, the transport team can manage all trips on the go
- No more calls from parents informing them of bus delays or changes
- Help the transport team arrange the most cost-effective routes
- Schedule all pick-up and drop-off times, as well as the real-time feed
- Do not maintain records in Excel anymore. The software stores every record of travel, children, and vehicle documents.
- No more confusion about child drop-off or pickup locations or bus stops
- Real-time notifications to parents about any important messages
- All history data of all pick-up/drop trips are stored for future reference and records
- Don't forget to keep track of any driver or vehicle-related documentation.  
By using our auto reminders

## FOR PARENTS



- 4G live bus monitoring for parents
- Parents can apply for leave from the app
- 3 parents can track the Bus at the same time.
- Peace of mind for parents with live monitoring of the bus in real-time
- No more standing for extra time, The app notifies parents when the bus is about to reach
- Very Intelligent and user-friendly app for parents with multiple languages
- Parents get notified related to Bus movements like Starting from school, Student Pickup, and Reached to school reminder
- Parents will be aware of the bus reaching 2 km before the pickup or drop point
- Any announcements from the school will be sent to parents directly through the app
- Parents can see their multiple kids on one screen with all trip details
- Dedicated support team to resolve parent's issues
- Parents will be alerted when the child boards the bus via RFID options\*
- Parents can pay bus transport fees from the app\*

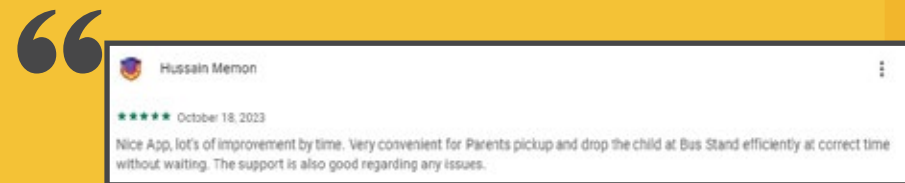


## HERE ARE JUST A FEW GRATIFIED SCHOOLS :



AND MANY MORE...

## OUR REVIEW





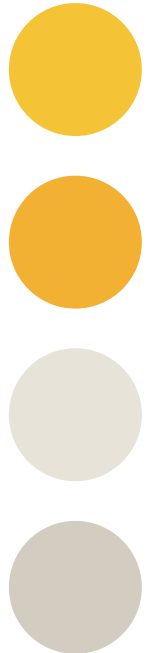
# THE FORCE BEHIND OUR SUCCESS



**“THE DREAM TEAM -  
HIGHLIGHT UNITY AND EXPERTISE.”**



# WALL OF FAME

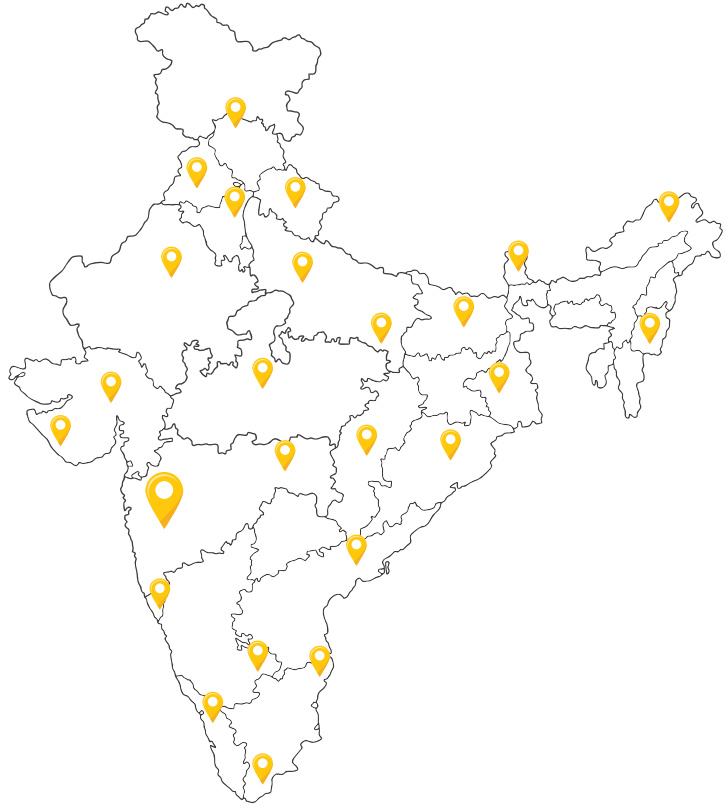


**UNSTOPPABLE SUCCESS**



**“FUELING GROWTH,  
ACHIEVING MORE!”**





**WE OFFER SERVICES  
ACROSS PAN INDIA.**



**My<sup>TM</sup>  
School  
Ride**

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**SALES MANAGER**

